



The **WASH** Foundation
An evolution of Clean the World Foundation

2022 Annual Report

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At a Glance

2022 Recap

- Over 934,197 people served globally
- 208,938 refugees served
- We directly implemented long-term projects in the Dominican Republic and Uganda and piloted a project on water harvesting in Puerto Rico.
- 12,992 showers provided to people experiencing homelessness
- 17,374 hygiene kits were distributed through the mobile shower program
- 54 portable toilets and 19 handwashing stations set up across 12 WASH Station sites
- Collaborated with 160 different charities

Historic Recap

- Over 20,029,766 million people served globally
- 4,481,176 refugees served
- 43,165 showers provided to people experiencing homelessness
- 57,892 hygiene kits were distributed through the mobile shower program
- Collaborated with over 1,500 different charities



A Letter from our Executive Director



Dear Friends,

In 2022, the world continued to grapple with the devastating aftermath of the COVID-19 pandemic. Since its onset in March 2020, estimates suggest that COVID-19 has led to approximately 6 million deaths globally, with nearly 250,000 Americans succumbing to the virus in 2022 alone. This crisis emphasized the critical role of water, sanitation, and hygiene (WASH) education and services in preventing the spread of infection. By collaborating with the hospitality industry, we're actively distributing hygiene materials to vulnerable communities to mitigate the spread of infections.

During the pandemic, the CDC Foundation generously supported our efforts to serve the unhoused populations in Florida, Nevada, Colorado, and Washington state by increasing WASH services. We have responded to disasters in the Dominican Republic, run water harvesting programs in Puerto Rico, and focused on building our internal capacities while streamlining our systems.

The WASH Foundation, formerly Clean the World Foundation, implemented a Global Strategy (2022-2032), aligning its efforts with the United Nations' Sustainable Development Goals (SDGs), particularly SDG 6, "Ensure availability and sustainable management of water and sanitation for all." We expanded our scope from focusing entirely on soap distribution and hygiene to include water and sanitation. We have defined our vision and mission, which should guide us through 2032 and beyond.

Our Vision

We see a world where people are healthy and thriving because of improved access to adequate safe water, sanitation, and hygiene resources and services.

Our Mission

We will improve the quality of life of vulnerable populations through increased access to safe water, sanitation, and hygiene. We will accomplish this by working in partnerships to strengthen policies, systems, infrastructure, financing, and health-seeking behaviors while empowering women and underserved communities

As we prepare to face a post-pandemic world, we must understand the dire need for improved WASH services worldwide.

With deep gratitude,

A handwritten signature in black ink that reads "Manohar Shenoy".

Manohar Shenoy
Executive Director, The WASH Foundation



WASH Stations

In 2020, The WASH Foundation partnered with the CDC Foundation to implement our WASH Stations program to help prevent the spread of COVID-19 and other hygiene-related illnesses by providing 24/7 access to hygiene and sanitation services.

This program has since expanded, and in 2022, two new project locations were added. The WASH Foundation identified regions in the United States where a large number of people were experiencing homelessness. By increasing WASH services, we were able to serve the unhoused populations in Florida, Nevada, Colorado, and Washington state.

The WASH Foundation installed WASH Stations – consisting of portable toilets and handwashing stations – on partner host sites in those regions. Host sites included churches, area parks and recreational facilities, local government agencies, social services organizations, homeless encampments, and private businesses.

On each unit, laminated CDC Foundation posters illustrated how to practice proper handwashing and how to help curb the transmission of COVID-19 and other communicable diseases. The WASH Foundation's WASH coordinators performed regular site visits to monitor and log guest use of the WASH Stations. They also provided guests with hygiene items such as bottles of hand sanitizers, feminine hygiene products, and hygiene kits that included items such as a toothbrush, toothpaste, soap, shampoo, and conditioner.





2022 Operational Locations

Three sites in Southern Nevada

- 5 portable toilets and 4 handwashing stations

Two sites in Central Florida

- 29 portable toilets and 8 handwashing stations

Four sites in Colorado (the Greater Denver Area)

- 10 portable toilets and 4 handwashing stations

Three sites in Washington (the Greater Seattle Area)

- 10 portable toilets and 3 handwashing stations

2022 Recap

- 1,500 hygiene kits distributed
- 8,889 feminine hygiene products provided
- 3,199 bottles of hand sanitizer distributed
- 162,027 times WASH Stations used



Testimonials

“ Our experience with the WASH stations has been nothing short of exemplary...The WASH stations have also saved our program funds that we can now use towards other resources. Cleanings, general service, and support for the porta-potties under [CDC Foundation] and [The WASH Foundation] have been phenomenal.”

Austin Foote – Site Manager for 33rd Avenue Site at Salvation Army Safe Outdoor Space

“ [The WASH Foundation] has been a wonderful addition to our site. They have so generously provided us with portable toilets and hand washing stations that are cleaned 5x a week. Before [The WASH Foundation], we were servicing the toilets a lot less due to our funds, so with their help, we've been able to provide a cleaner space and use the funds to provide other services to the people in our shelter.”

Emily Fuller – Program Manager for 6th Avenue Site at Salvation Army Safe Outdoor Space

“ We want to thank you and all who made this service possible for the community here in downtown Las Vegas. With God's blessing and my prayers.”

Father Courtney Edward Krier – Pastor at St. Joseph's Catholic Church

“ We are eternally grateful to you and [The WASH Foundation] for helping. We appreciate your support and the wash stations to help the homeless. Thank you.”

Vegas Stronger



Fresh Start WASH & Wellness



Our Fresh Start WASH & Wellness mobile shower program brings WASH services, hygiene supplies, and additional support services to people experiencing homelessness in six communities across the country. We work with counties and municipalities to provide hygiene services and connect our guests to the critical support services they need to gain self-sufficiency. Our loyal partners provide support services like free mental health or substance abuse treatment, food assistance, healthcare, veterinary care for pets, job placement training, housing assistance, and help getting identification cards.

We have found that guests using these support services are more likely to participate in job training programs, attend school, discontinue substance use, have fewer instances of domestic violence, and spend fewer days hospitalized than individuals not using supportive services.

The Hilton Global Foundation, in partnership with the Orange County Government, committed to sponsoring the additional operational costs of the mobile shower currently serving Orange County, Florida.

In 2022, we extended our reach into three new communities in two states, California and Colorado, inaugurating three new mobile shower units!



When we launched the Hilton Global Foundation, we envisioned an organization that would help advance our environmental and social goals in the communities where we live, work, and travel. We're thrilled to partner with [The WASH Foundation] and Orange County to support this Mobile Hygiene Unit, which will be transformational for so many community members. Conrad Hilton aimed to fill the earth with the light and warmth of hospitality – we can't think of a better way to bring his vision to life."

Erica Gordon, President of Hilton Global Foundation



Fresh Start WASH & Wellness

2022 Recap

- 12,992 showers provided
- 17,374 hygiene kits issued
- 237 ADA showers provided
- 718 hand sanitizer bottles distributed
- 2,369 meals distributed
- 1,567 articles of clothing provided
- 394 haircuts given
- 8 pet supplies/services provided

2022 Expansion

- 1 new unit in Tulare, CA
- 1 new unit in Chula Vista, CA
- 1 new unit in Aurora, CO

Historic Recap

- 8 mobile hygiene units across six regions
- 43,165 showers provided
- 57,892 hygiene kits provided
- 1,331 veterans supported
- 715 ADA showers
- 2,321 hand sanitizer bottles distributed
- 699 identification cards issued with partner organizations



“We’re so glad you guys are coming here because, otherwise, there is no bathrooms or showers available to us here. The showers are great.”

Luis Soto, FSWW Guest



Emergency Relief Response

In response to Hurricane Fiona, we provided 52,000 bars of soap to communities in Puerto Rico and 8,000 to those in the Dominican Republic. The WASH Foundation team coordinated with the Rotary Club and various churches in the Dominican Republic to distribute relief items. In Puerto Rico, we partnered with Global Empowerment Mission, Friends of Puerto Rico (FPR), PRxPR, Fundacion Unidos Para (Servir) FUPSER, and Para la Naturaleza.

We also distributed 9,600 hygiene kits, 18,000 diapers, and 21,500 hygiene wipes to individuals impacted by the devastating landslides and flooding in Puerto Rico during Hurricane Fiona.

In response to Hurricane Ian, we distributed 9,850 hygiene kits to communities deeply impacted by the storm, which caused major flooding and tornado-like damage across Florida. We also provided 420 showers and 97 ADA showers to those without access to adequate shower facilities.



WASH Infrastructure & Education

Dominican Republic

We officially kicked off our WASH-in-Schools program in the Dominican Republic and will continue to support teachers as they implement WASH education at four primary schools in the Punta Cana-Bavaro area, benefiting 36 teachers and over 2,000 students. The 16 handwashing stations installed by The WASH Foundation are situated across the four schools and have all received repairs and a fresh coat of paint for the new school year!

By combining properly functioning WASH infrastructure with a WASH education curriculum focused on evidence-based behavioral change and participatory learning techniques, we can improve community health in a generational manner. For example, by first training primary school teachers, who incorporate the WASH curriculum into each school year, every generation of students learns that good WASH habits lead to good health, and they will take that improved knowledge and habits home to their families and communities. By following this model, we can decrease the annual childhood mortality rate caused by insufficient WASH infrastructure and education while improving community health through each generation of grade school students and their families in a sustained manner.

In celebration of Global Handwashing Day, we donated 3,200 bars of soap to more than ten schools, with a total population of more than 4,500 students. We also donated ten volleyballs and two volleyball nets. Our WASH-in-Schools program in the Dominican Rep includes a sports component, which allows us to demonstrate the important relationship between handwashing and daily activities. We combine volleyball lessons with WASH education, stressing the importance of handwashing at appropriate times, such as after play.

I give thanks to the group from [The WASH Foundation] because, thanks to them, the first-grade children have learned how to wash their hands. Likewise, thanks to them, the children have assumed a positive attitude, and stomach diseases have been eradicated"

First grade teacher, Cabeza de Toro School



WASH Infrastructure & Education

Uganda



Adolescent girls in developing countries face a myriad of challenges that limit them from living to their full potential. Every year, millions of girls lack menstrual hygiene education and access to affordable menstrual hygiene products, causing them to miss school, which disproportionately increases illiteracy rates in females. In 2022, we were invited back to Merikit, where we implemented a WASH education program in six schools and a healthcare center in 2019.

The successful implementation of our unique programming designed especially for young women and girls, which addresses menstrual hygiene management, was a key factor in why the community invited us back in 2022 to celebrate the International Day of the Girl Child. During this event, we reached approximately 2,000 adolescent girls in Merikit, who each received the materials necessary to attend school all year round, including safe and reusable sanitary pads and underwear.

During the three-day event, we conducted home visits of residents in two different parishes to educate families about the importance of water, sanitation, and hygiene in daily living and to provide them with much-needed health and hygiene materials.

We also conducted a workshop for new mothers focused on the importance of good nutrition and personal hygiene. The workshop included the distribution of nutritional food items and hygiene supplies intended to reduce diarrheal diseases and pneumonia in children under the age of five.



2022 Recap

- 6,500 Dominican students (and their families) directly impacted by WASH-in-Schools program
- 16 school handwashing stations upgraded for functionality
- Uganda Day of the Girl Child community event impacted approximately 2,500 people (500 families and 300 mothers)
- 1,880 adolescent girls received menstrual hygiene management kits to keep them in school year-round
- 60 large containers (20-liter jerry cans) of liquid soap distributed to 6 schools intended to last an entire school year
- 500 families received educational health information about nutrition, personal hygiene, and safe infant food preparation to reduce diarrheal diseases and pneumonia



Water Stewardship Grants

The Drop by Drop Project is a collaboration between The WASH Foundation and Sands to invest in innovative water stewardship projects in Sand's operational regions of Macao and Singapore. Managed and operated by The WASH Foundation, the Drop by Drop Project was established in 2019 to support local initiatives centered around water conservation and environmental sustainability through water and nature-based solutions.

The 2022 Drop by Drop Project grant recipients included The University of Saint Joseph's (USJ) Institute of Science and Environment, Conservation International, and Seven Clean Seas.

USJ focuses on coastal protection and nature-based solutions to reduce plastic pollution along Macao's shoreline. USJ uses these results to educate and advocate for the protection of coastal wetlands through community engagement activities and mitigation strategies such as community clean-up programs, native wetland vegetation plantings, and other active advocacy initiatives.

The grant awarded to Conservation International in Singapore supported their virtual learning video series for ages 7-14, addressing the topic of ocean conservation. Resources include educational videos, activities, educator guides, and quizzes that provide educators and students with locally relevant case studies and regional examples to explore lessons and discussions on global ocean issues such as biodiversity, fisheries, protected areas, and conservation technology.

Seven Clean Seas, a Singapore-based social enterprise, is tackling plastic pollution. The organization used the grant to continue its development of the River Plastic Recovery System (RPRS). This floating plastic collection system captures discarded plastic before it reaches the ocean. A low-maintenance, solar-powered solution, the RPRS removes surface plastic from rivers by catching suspended plastics just below the water's surface and channeling them to a conveyor that deposits the plastic into a holding bin. To date, the RPRS has removed over 197,000 kg (or about 434,311 lbs) of plastic from the coastal communal and river environment in Batam, Indonesia, and over 671,000 kg (or about 1,479,302 lbs) from river waters in Bitan, Indonesia.



“The work of Conservation International Singapore to increase ocean awareness and engagement among young children will have an impact for generations to come...This virtual learning series provides a great opportunity to engage students on climate change and ocean health.”

Katarina Tesarova, Senior Vice President and Chief Sustainability Officer at Sands



Financials

Revenue

Contributions	5,460,170
Total Revenue	5,460,170

Expenses

Programming	3,830,394
Fundraising	429,885
Admin/Management	452,996
Total Expenses	4,713,275

Donated Hygiene Products

Donated Hygiene Products Received	1,192,614
Donated Hygiene Products Distributed	(585,053)
Change in Net Assets - Donated Hygiene Products	607,561

Change in Net Assets

	1,354,456
Net Assets Beginning of the Year	1,323,693
Net Assets	2,678,149



Donors

We want to express a special thank you to our generous donors whose monetary and in-kind contributions made it possible for us to provide critical services and supplies to the most vulnerable populations around the world.

\$250,000+

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