



RECAP 2022

# FRESH START WASH & WELLNESS





## A LETTER FROM MANOHAR

Dear supporters,

I am writing to update you on the impact of our mobile shower program on the unhoused population in our community. Since launching the program in 2017, we have provided over 43,000 showers to individuals experiencing homelessness.

The response has been overwhelmingly positive. Many of our shower guests have told us that having access to regular showers has improved their physical and mental health, and has helped them feel more dignified and self-sufficient. We have also received numerous requests from service providers and local businesses to bring the showers to their areas, as they have seen firsthand the difference it can make in the lives of their clients and customers.

But perhaps the most poignant feedback we have received has come from those who have been able to transition off the streets and into housing, thanks in part to the increased confidence and opportunities that come with being clean and well-groomed. This is exactly the outcome we had hoped for when we launched the program, and we are grateful to be able to make a real difference in the lives of those in need.

None of this would have been possible without the generous support of people like you. Thank you for your belief in our mission and for helping us to bring a small measure of comfort and dignity to some of the most vulnerable members of our community.

Sincerely,

A handwritten signature in black ink that reads "Manohar Shenoy".

Manohar Shenoy  
Executive Director  
Clean the World Foundation

# OUR IMPACT OVERVIEW



SUSTAINABLE  
DEVELOPMENT GOALS

## HISTORIC IMPACT

NUMBER OF SHOWERS

43,165

.....

HYGIENE KITS DISTRIBUTED

57,892

## 2022 IMPACT

NUMBER OF SHOWERS

12,998

.....

HYGIENE KITS DISTRIBUTED

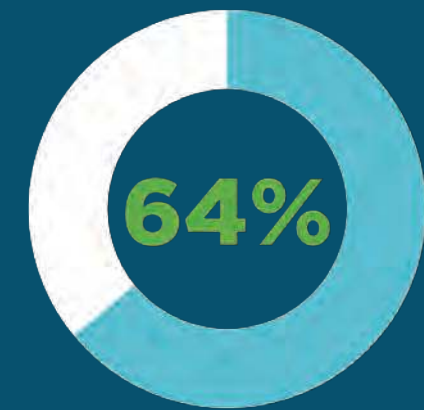
17,367

6 CLEAN WATER  
AND SANITATION

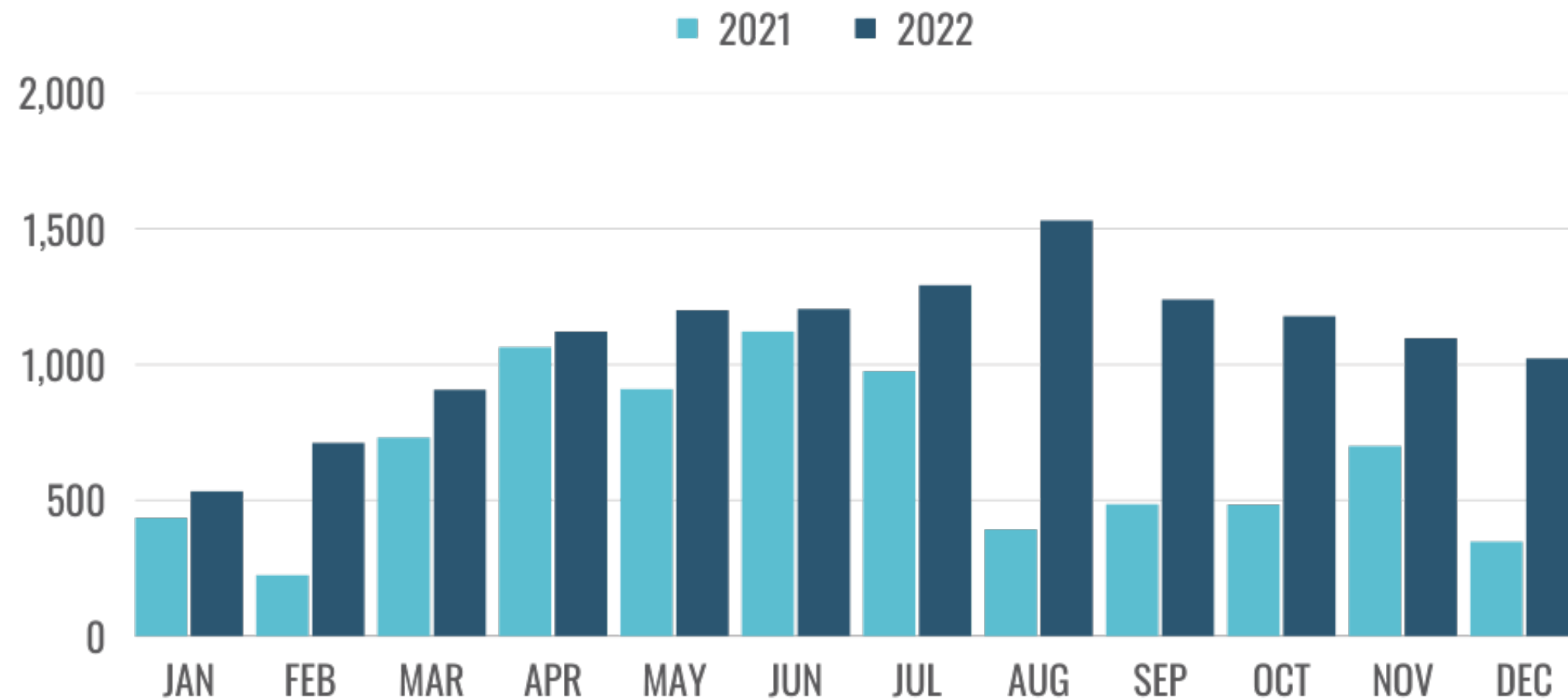


# SHOWER METRICS OVERVIEW

This year we set a new record for number of yearly showers. We reached more people in our existing markets and communities, by adjusting our programming to connect with as many people as possible. In addition, we expanded to new markets and serviced communities we hadn't before.



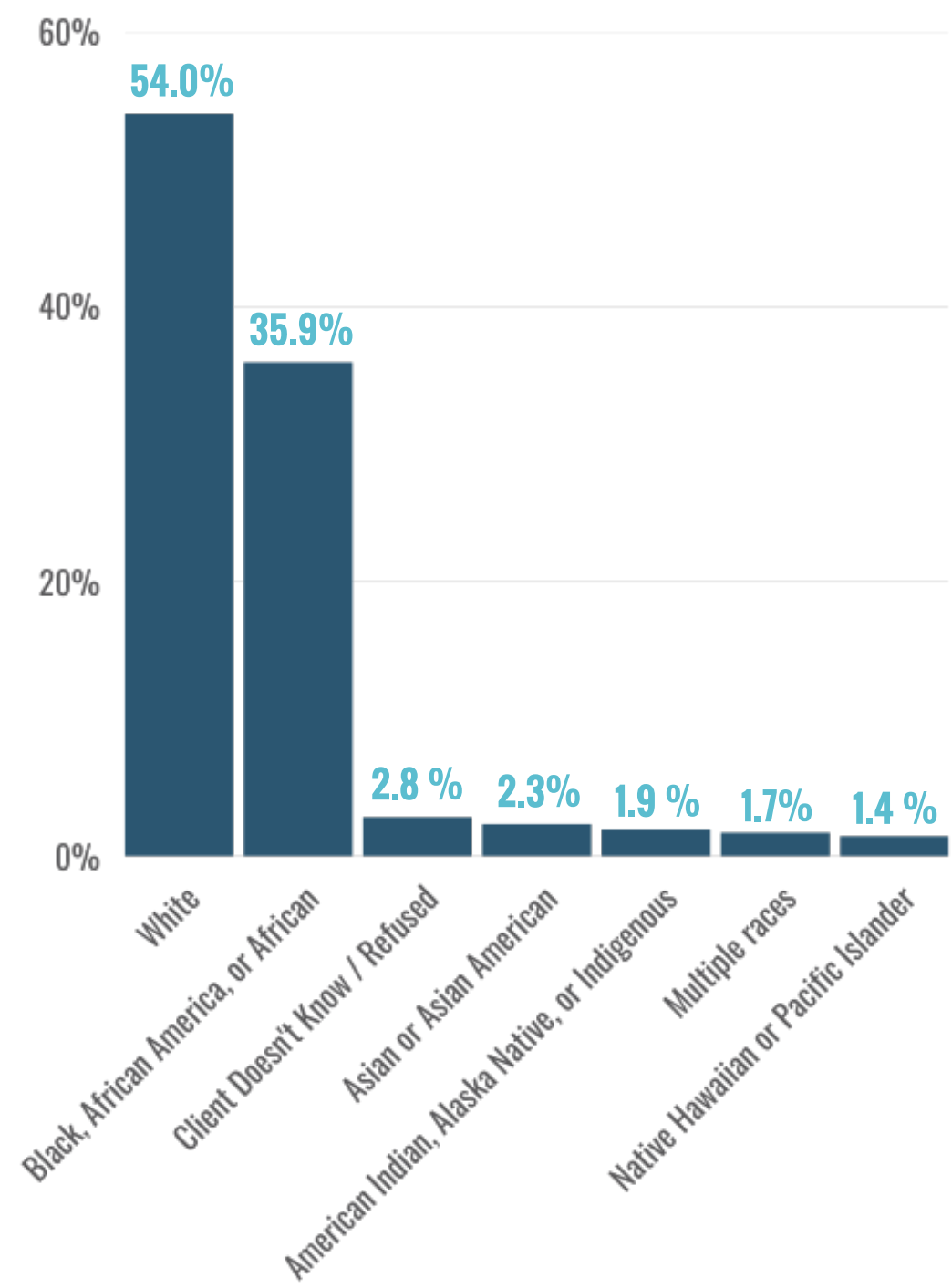
## YEARLY INCREASE IN SHOWERS



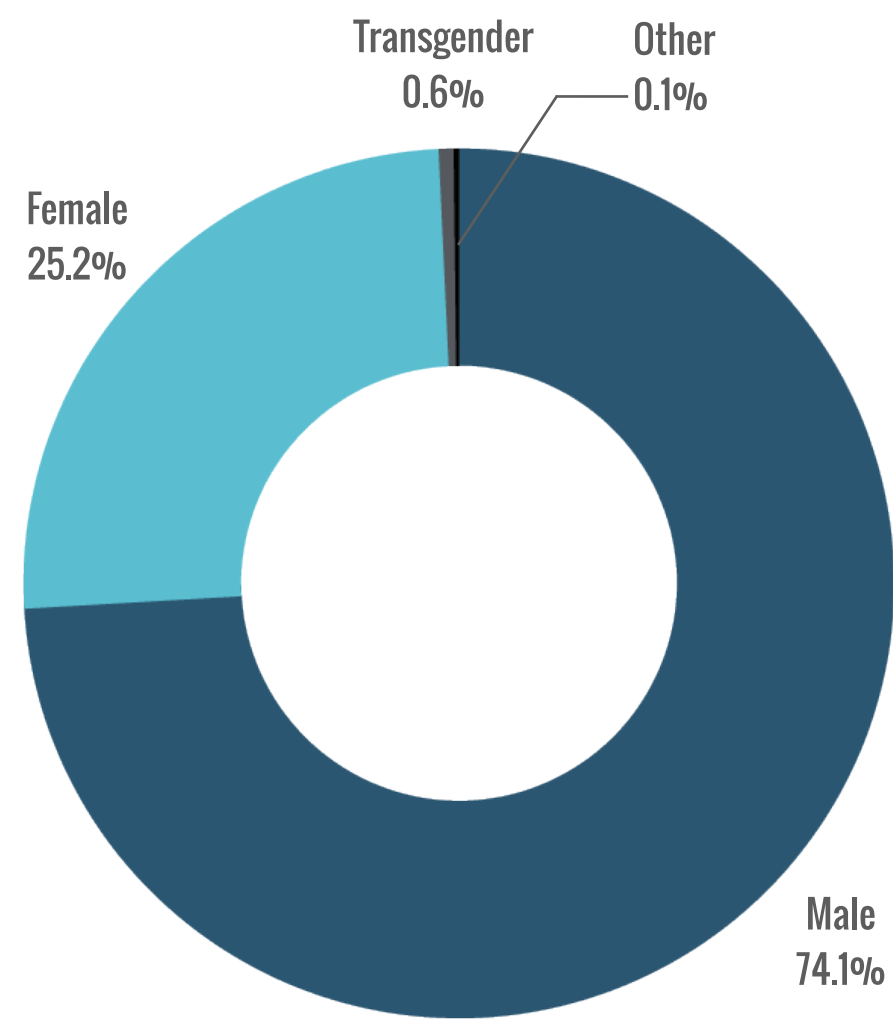
# SHOWER GUEST DEMOGRAPHICS

## RACE AND GENDER

RACE



GENDER





# IT ALL BEGINS WITH A FRESH START

A warm shower can have transformative effects. Just a short moment of privacy and dignity can boost your confidence, esteem, and overall outlook on life. We strive to provide our shower guests with a fresh start so they can overcome any obstacles they are facing. Our goal is to help restore their dignity and hope.

We often take what we have around us for granted. For individuals experiencing homelessness, something as simple as a warm shower can make a world of difference in their lives.

We've seen first hand the effects our program has had on our shower guests. Some of our shower guests have been so moved by their experience with the Fresh Start WASH & Wellness program that they have joined Clean the World Foundation's team to help pay it forward for others! This success is a testament to the great work we're doing impacting lives and connecting them to the resources they need.







## A WORD FROM ONE OF OUR SHOWER GUESTS

“[The shower services] give me more self-respect, more self-esteem, makes me all around feel better. The girls that come are very nice. It’s just something that we need. We need to take showers. It can be 2 or 3 weeks in between showers and now it’s twice a week. It’s awesome. It makes me feel a lot better, a lot better about myself, more human.”

Ivan Mays  
Shower Guest  
Orange County, FL



# WASH

## (WATER, SANITATION, HYGIENE)

Many homeless shelters do not have adequate shower facilities or washing stations available for the unhoused which does not allow for maintaining basic hygiene. Access to clean water, soap, and washing facilities reduce the risk of infection, illness, and the spread of disease to the community at large.

Clean the World Foundation's WASH Education Program covers three pillars: Water, Sanitation, and Hygiene. The focus of WASH is to provide sustainable infrastructure to underserved populations. Our mobile showers give people experiencing homelessness access to showers and hygiene services that are so critical for promoting health and dignity.

The mobile shower trailer contains four private stalls. In each stall, you'll find a sink, a toilet, a bench, and a shower. The trailers are equipped with sharps containers for safe needle disposal and baby changing stations. Each trailer has one of the stalls outfitted as ADA compliant, including a hydraulic lift for easy accessibility.

In addition, we provide our shower guests with everything they need to use our shower facilities. Our hygiene kits come equipped with a recycled bar of soap, shampoo/conditioner, toothbrush, toothpaste, handwipes, and may include a pair of socks, hand sanitizer, or lotion.



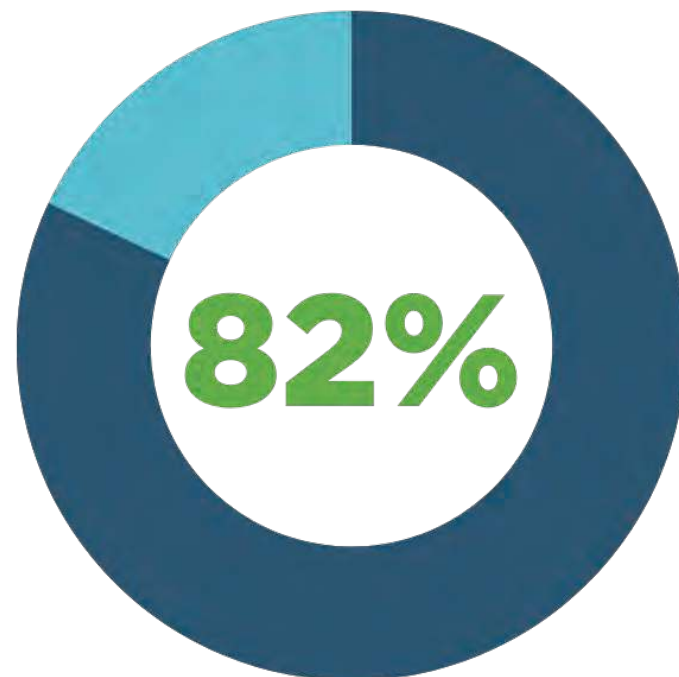









# WELLNESS SERVICES

We partner with service providers in the communities in which we operate, relying on them to provide additional transformative services for our shower guests.

Other nonprofit and community service organizations establish a presence at the mobile unit during each stop it makes throughout the city, providing additional services such as referrals to case management, job training and placement, mental health assistance, substance use disorder treatment, and much more.

## YEARLY INCREASE IN 2022 WRAP-AROUND SERVICES



METRIC	2022
 <b>HAIRCUTS</b>	<b>394</b> Total Haircuts
 <b>MEALS</b>	<b>2,369</b> Total Meals
 <b>CLOTHING</b>	<b>1,567</b> Total Clothing Provided
 <b>LAUNDRY SHEETS</b>	<b>610</b> Total Laundry Sheets
 <b>SNACKS &amp; WATER</b>	<b>1,454</b> Total Snacks & Water
 <b>ADA SERVICES</b>	<b>228</b> Total ADA Services
 <b>PET SUPPLIES/SERVICES</b>	<b>124</b> Total Pet Supplies/Services

# WELLNESS SERVICES

## OVERALL HEALTH

Serving our neighbors that are unhoused, is a multifaceted challenge that requires a combination of affordable housing options, health-care, and community-based solutions. People experiencing homelessness suffer from higher rates of illness, including tuberculosis, hypertension, asthma, diabetes, and HIV/AIDS.

It is for this reason that we have partnered with medical healthcare providers to bring the care directly to people in need. We work together with medical providers that are mobile, and are able to setup right where we provide shower services to further support those experiencing homelessness in the community. During 2022, we partnered with Touro University's PA Program for Community Outreach and with the Department of Health, to provide COVID-19 testing and vaccinations, Flu shots, wound management and HEP A/C vaccinations.



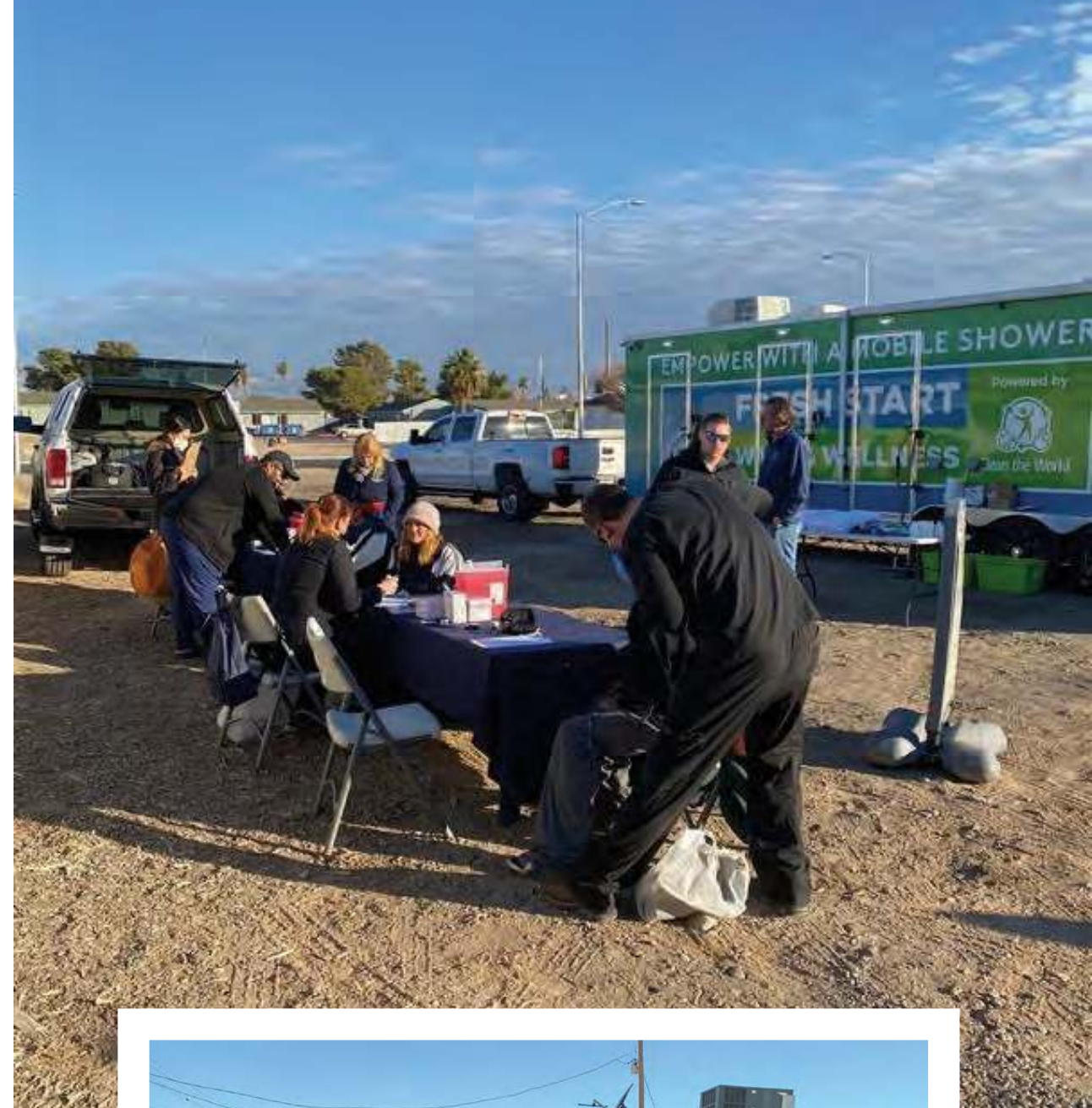


## A WORD FROM OUR SERVICE PROVIDERS



“We had such a great experience, on top of the medical care, we were also able to provide some backpacks with hygiene packs and other goodies inside.”

**Mayra A. Gonzalez**  
Community Outreach Coordinator  
Touro University Nevada





# WELLNESS SERVICES

## MENTAL HEALTH

One of the biggest contributors to chronic homelessness is mental illness. By offering mental health counseling, unsheltered individuals struggling with mental illness, PTSD, and substance use disorder can get the help needed to build confidence and coping skills. As part of the generous donation from our sponsors, shower guests of Southern Nevada are being supported by our partners at Inner Healing Center and Foundation for Recovery. It is there, that state licensed therapists provide access to long-term outpatient treatment and ongoing therapy sessions. The Fresh Start WASH & Wellness program is the connecting factor to this valuable resource.







Total Showers  
at Hertz Arena

**430**

ADA Showers at  
Hertz Arena

**97**

Medically Assisted  
Showers at Hertz Arena

**30**

## DISASTER RELIEF

### HURRICANE IAN

In response to Hurricane Ian's devastating impact on South Florida, Clean the World Foundation, with the support of Hilton Global Foundation and Orange County Government, responded to the call to provide showers to the individuals and families seeking shelter at the Hertz Arena.





## A WORD FROM ONE OF OUR SHOWER GUESTS

“I have seven children, so not being able to provide the simple things ... we have nothing. The shower is the closest thing to normalcy [that we have]. This is such a piece of heaven. To have the ability to take care of yourself ... the ability to get cleaned and start focusing on what’s next means the world to us.”

Brittney Allen  
Shower Guest  
Hertz Arena, Estero, FL



# A SPECIAL THANK YOU TO OUR SPONSORS



# GEOGRAPHIC IMPACT/LOCATIONS WE SERVE

## CONCLUSION

As we complete another year, we are working to change the way the world sees and serves our neighbors experiencing homelessness. It is clear that homelessness is an ongoing challenge throughout the United States. We continue to support the unsheltered in six states, providing showers, hygiene supplies, and bridging the gap with life-changing referral services. Our Fresh Start WASH & Wellness program continues to give those that are unsheltered a **FRESH START** or new beginning, provide them with **WASH** with water, sanitation and hygiene, and open the door to **WELLNESS** with comfort supplies, medical services, and job placement opportunities.







FOR MORE INFORMATION, VISIT:  
[CLEANTHEWORLDFOUNDATION.ORG](http://CLEANTHEWORLDFOUNDATION.ORG)