



Clean the World<sup>®</sup>  
— FOUNDATION —



# 2021 Annual Report

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## At a Glance

### 2021 Recap

- Over 10,855 people served globally
- Programs and projects in 11 countries around the world
- 7,890 showers provided to people experiencing homelessness
- 47 portable toilets and 22 handwashing stations set up across 14 WASH Stations sites
- 6,435,803 bars of soap distributed
- Collaborated with 55 different charities

### Historic Recap

- Over 15 million people served globally
- Programs and projects in 127 countries around the world
- 31,731 showers provided to people experiencing homelessness
- Over 9 million COVID-19 relief supplies distributed
- 5 million Soap Saves Lives Box hygiene kits allocated
- 68 million bars of soap distributed

# A Letter from our Executive Director



Dear Friends,

In 2020, much of the world's population saw itself affected by the COVID-19 outbreak. Countless businesses and organizations were also significantly impacted. Clean the World Foundation was no exception. We saw some of our programming come to a halt as a result of world-wide government lockdowns and school closures. In response, we intensified our efforts and goals in the area of greatest need - getting soap and hygiene supplies into the hands of the most vulnerable populations with the least access to the resources critical to maintaining proper hygiene and combating infectious diseases such as COVID-19. In a normal year, we typically serve about two million people globally. In 2020, we were able to serve over six million people.

As we moved into 2021, it became evident that COVID-19 was going to remain at center stage for a while longer. We responded by focusing our energy and resources on strengthening and expanding those programs that made the most sense within the context of the continuing pandemic. Our Fresh Start WASH & Wellness program and our WASH Stations program flourished, impacting the lives of thousands of individuals who normally do not have regular access to water and hygiene supplies. The year 2021 brought an increased demand for water and hygiene services, so repositioning ourselves to respond to those needs and reach as many people as possible around the world and in our own communities became imperative.

Like many organizations, We found ourselves affected financially by the global pandemic. This year, however, we started to recover gradually, in part, as our partners and donors, themselves, started to recover and be able to reestablish or broaden their support and contributions. Our recovery was also evidenced by our being able to resume recruiting and welcoming new team members to our Clean the World family, which included expanding our Hospitality Recycling program within Europe.

The generous support of our donors and partners remains critical to the important work that we do. We are beyond grateful for their continued dedication to our common goal of bringing better standards of hygiene to those most vulnerable around the world.

With deep gratitude,

Manohar Shenoy  
Executive Director, Clean the World Foundation



## WASH Stations

In partnership with the Centers for Disease Control & Prevention (CDC), Clean the World Foundation launched the WASH (Water, Sanitation, and Hygiene) Stations program with the purpose of helping prevent the spread of COVID-19 and other hygiene-related illnesses by providing 24/7 access to hygiene and sanitation services.

The program was implemented by setting up clusters of portable toilets and handwashing stations on host sites in areas where there was a high number of unsheltered individuals. In total, 69 units - 47 porta-potties and 22 handwashing stations - were set up across a total of 14 host sites in Southern Nevada, Central Florida, and Puerto Rico. Our dedicated staff made weekly site visits to ensure that all units were secured, fully stocked, and functioning properly.

The WASH stations, by providing regular access to sanitation and hygiene services, proved to be critical in a time when public restrooms continued to remain closed during the COVID-19 health crisis. Based on our collected data, it is estimated that the WASH stations across all locations were used over 120,000 times throughout 2021.

The WASH Stations program played an important part in the CDC's larger initiative regarding the challenges of homelessness and COVID-19. We are proud to have been able to collect and provide the CDC with data that they found valuable and relevant to their own objectives.



## Historic Recap

### Six sites in Clark County, Nevada

- 13 porta-potties and 9 handwashing stations
- Used an estimated 18,350 times

### Five sites in Central Florida

- 26 porta-potties and 9 handwashing stations
- Used an estimated 102,168 times

### Three sites in Puerto Rico

- 8 porta-potties and 4 handwashing stations
- Used an estimated 1,717 times

- Over 13,000 units of hand sanitizer provided

## Testimonials



Closing our dining hall for daily hot lunch for the homeless of Orlando became a requirement. We did our best to provide a safer environment to eat outdoors, but there were other resources that financially we just couldn't afford to supply. Being able to partner with the CDC and Clean the World to provide hand washing stations and restrooms to those experiencing homelessness has helped up stop the spread and encourage our community to be safe.

Carla Cox, Director of Programs and Mission at Christian Service Center



Thank you for allowing us to continue with the program. Just the other day one of our clients commented about how great it was to have the [WASH-stations] available on the weekends.

Zeynep Portway, Director of Programming at Samaritan Resource Center



The hygiene stations “certainly have helped out a lot. We have a...[porta-potty] for the two handicapped people we have...Usually, we had to walk up to the gas station a mile away or go out in the woods and, you know, whatever you gotta do. But it's really helped us out. It's amazing.”

John, WASH Stations guest



# Fresh Start WASH & Wellness

Our Fresh Start WASH & Wellness program, inaugurated in 2017, operates self-sustained mobile shower and bathroom units that set up daily at different host sites. The units provide access to WASH (Water, Sanitation, and Hygiene) and Wellness (COVID-19 testing, hepatitis vaccinations, and illness prevention) services to individuals experiencing homelessness and economic hardship in cities and counties across the United States. In coordination with our loyal service partners, we are able to provide individuals experiencing homelessness access to additional services such as free mental health or substance abuse treatment, food assistance, clean clothes, healthcare, veterinary care for pets, job placement training, housing assistance, and help getting identification cards.

As the impact of the COVID-19 virus in the United States continued into 2021, the need to strengthen and expand our Fresh Start WASH & Wellness program became a primary focus given that the unhoused communities are among the most at risk for developing hygiene-related illnesses.

This year, we proudly launched two new mobile hygiene units in Clark County, Nevada, and one new unit in King County, Washington!

Clark County Government, Caesars Entertainment, and Caesars Foundation sponsored the operational costs of one of the three mobile showers serving Clark County. Caesars Foundation also granted additional funding to continue the

operation of the program through 2024! The inauguration of our new mobile shower in King County, Washington, was made possible by funding from King County Government. Additionally, the Hilton Global Foundation awarded us a grant that, in conjunction with the support of Orange County Government, will help us continue to provide the unhoused communities in Orange County, Florida, access to our mobile showers.

We look forward to inaugurating yet another mobile shower in Aurora, Colorado, in 2022! It is our hope that the expansion of our Fresh Start WASH & Wellness program will continue to reach the growing number of people experiencing homelessness and help accelerate their successful transition to housing, treatment, and job placement services.

"We're so glad you guys are coming here because, otherwise, there is no bathrooms or showers available to us here. The showers are great." -Luis



## 2021 Recap

- 7,890 showers provided
- 10,119 hygiene kits issued
- 40 ADA showers provided
- 931 hand sanitizer bottles distributed

## 2021 Expansion

- 2 new units in Las Vegas, NV
- 1 new unit King County, WA

## Historic Recap

- 3 mobile hygiene units in Clark County, NV
- 1 mobile hygiene unit in Orange County, FL
- 1 mobile hygiene unit in King County, WA
- 31,731 showers provided
- 43,223 hygiene kits issued
- 1,324 veterans showered
- 488 ADA showers provided
- 685 identification cards/birth certificates issued

# Emergency Relief & COVID-19 Response

In humanitarian emergencies, there is typically an increase in infectious diseases due to crowding of displaced individuals, inadequate water and sanitation, and poor access to health care. To help prevent the spread of illness, our emergency relief program provides WASH (Water, Sanitation, and Hygiene) supplies in rapid response to natural and humanitarian crises all around the world, ensuring those most in need have ongoing access to essential supplies until local sources become available.

Much of our emergency relief work throughout 2021 focused on our continued response to the COVID-19 pandemic. Two of our most successful partnerships this year were with Soapbox and Children International. Through those collaborations, we distributed 5,920,800 bars of soap throughout the United States and around the world!

Clean the World Foundation also took part in the multi-city Soapbox Giving Tour aimed at raising hand hygiene awareness. By donating 140,000 soap bars and other hygiene items, we helped Soapbox meet their goal of setting the Guinness World Record for most hygiene supplies collected and distributed in one week! The soap bars and hygiene kits were donated to local charities at each stop of the tour.

This year Clean the World Foundation also continued to collaborate with the Helping Hand for Relief and Development organization in Bangladesh. The organization serves Rohingya refugee camp settlements in the Cox's Bazar District as well as vulnerable Bangladeshis. We provided 384,000 bars of soap, benefitting 768,000 individuals!



## Other distributions included:

- 240,000 bars of soap to the charity Global Medic in Canada
- 204,000 bars of soap serving over 50,000 people across 11 different states, including those affected by natural disasters in the Southeastern and Mountain West regions of the United States
- 5,700 hygiene kits containing recycled Clean the World soap and other hygiene essentials to those affected by natural disasters in the United States, including Hurricane Ida in New Orleans
- 768,000 bars of soap to Zambia
- 64,080 bars of soap and 63,216 hygiene kits to individuals and families in Macau, Hong Kong, Singapore, and the Philippines



# WASH Infrastructure & Education

## Dominican Republic



Our WASH in Schools program in the Dominican Republic (DR) began in 2019. We chose four economically challenged schools in the Punta Cana/Bavaro area to participate. The education program was designed to promote healthy handwashing practices for children and their families by teaching the close connection between good health and good hygiene and sanitation habits. The program consisted of integrating key WASH education lessons and practices into the already existing learning environment. During the program's implementation, we also installed a total of 16 handwashing sinks across the four schools.

With school sessions resuming in August 2021, we visited each school to provide required maintenance and repairs to existing handwashing stations. The repairs guaranteed more than 1,927 students access to water, a critical component in the prevention of the transmission of COVID-19 and other preventable hygiene-related illnesses. Once schools reopened, the teachers were retrained in the WASH curriculum, and weekly WASH classes with the students resumed.

The Clean the World team in the DR was also invited to lend a hand to the mission Nuestro Pequeños Hermanos (NPH), which provides a safe and healthy environment for over 500 orphaned, abandoned, disabled, and poor children. Our team helped restore the basketball court used by the children of NPH. We distributed Clean the World soap as well as volleyballs to the children to help promote positive health and hygiene.

## 2021 Recap

Restored 16 handwashing sinks across four schools

Provided access to handwashing sinks to 1,927 students

Distributed over 150,000 bars of soap



"I give thanks to the group from Clean the World because, thanks to them, the first-grade children have learned how to wash their hands. Likewise, thanks to them, the children have assumed a positive attitude, and stomach diseases have been eradicated"

-First grade teacher, Cabeza de Toro School

## Puerto Rico



In March 2020, Clean the World Foundation inaugurated the WASH Education and Disaster Preparedness program in Puerto Rico. Our intent was both to reach students in schools throughout the island and to help communities respond to and prepare for natural disasters and emergencies.

The onset of the COVID-19 pandemic and subsequent lockdowns, however, challenged us to adapt our programs to online platforms and remote learning opportunities. We adapted our curriculum to include COVID-19 prevention protocols, focusing on the importance of frequent and proper handwashing.

As we entered 2021, we continued to adapt and expand our programming. We tailored the educational content for different audiences and age groups and shared and promoted in Spanish on Clean the World Foundation's Caribbean social media pages as well as via online learning platforms. The lessons were also frequently restructured to address concerns or answer WASH-related questions that arose on social media and were particularly useful in dispelling myths and misconceptions about the COVID-19 pandemic.

During the hurricane season, there was a special focus on disaster preparedness in communities. Community leaders who were trained on WASH and Disaster Preparedness from 2020 into 2021 continued to share lessons, educational videos and informative posters with their peers and members of their communities. According to Google Analytics, the learning platforms were accessed over 85,000 times by teachers, students, and the wider community!



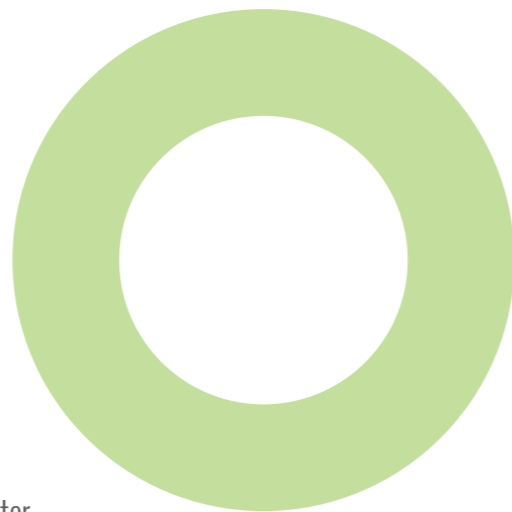
The need for water during natural disasters and emergencies as well as a safe community space to gather were among the needs most frequently mentioned by community members.

In partnership with Plenitud PR, we were excited to facilitate the installation of a 2000-gallon rainwater harvesting system at the Las Marias Community Center, complete with a pump and filtration system that will provide water for at least 420 community members in times of emergency!

In addition, a 3-day intensive training workshop on WASH Education and Disaster Preparedness, rainwater harvesting, and emergency water filtration was offered to 56 community members, some of which received a rainwater harvesting system to set up in their homes.







Four community members were also selected to participate in a leadership and mentorship program on WASH Education and Disaster Preparedness and rainwater harvesting theory and skills. As part of their hands-on training, they installed a 200-gallon rainwater harvesting system for an elderly couple in the community!

One of the greatest strengths of the program in Puerto Rico was that it was designed to be implemented on the ground by local counterparts and project partners. Even though the program came to its projected end, the knowledge, skills, and training materials remain in these communities with the hope that they will continue to be implemented well beyond 2021.



“During the 3rd day of the Intensive Workshop Series, we had the opportunity to put our rainwater harvesting skills into practice while impacting an at-risk family in our community. Migdalia and José Jimenez are full-time farmers and the parents of two young teenagers, and they frequently lose public water supply from the municipality. They were overjoyed to receive the donation of a 200-gallon cistern and a 55-gallon rainwater harvesting barrel, and they expressed their gratitude and enthusiasm by showering the workshop participants with food, homemade juice, coffee and expressions of gratitude...Not only did the workshop participants get an opportunity to practice their skills, tackling a challenging gutter system and hooking up the system, they learned more first-hand about the importance of service and camaraderie with their neighbors and community. It was a total success, and a very fulfilling culmination to this project.”

-Karla Rosario, WASH Stations Coordinator



# Water Stewardship Grants



The Drop by Drop Project, in collaboration with Las Vegas Sands, was founded in 2019 to address water issues in the three regions where Sands operates - Las Vegas, Macao, and Singapore. The Drop by Drop Project invests in programs that focus on four key topics - reinvigorating ecosystems by safeguarding and restoring aquatic ecosystems; leveraging technologies by promoting early-stage innovation and solutions scaling for water efficiency; increasing resiliency by strengthening community response to floods, droughts and other water-related risks; and engaging the community by boosting awareness of water dependence issues.

This year, we were pleased to have the University of Saint Joseph Macao (USJ), Institute of Science and Environment return as a recipient of the Drop by Drop Project grant. The university will continue researching local wetlands, with a special focus on mangroves and their role in providing nature-based solutions to climate change. Through their research and community awareness campaigns, USJ continues to engage 3,000 students and Macao local residents with the critical work they are doing.

A second Drop by Drop Project grant was awarded to Conservation International Singapore to develop a virtual learning series for students 7-14 years of age about the importance of ocean conservation. They created an engaging series of five episodes accompanied by teacher lesson plans and fun activities that can be done in the classroom or at home. The series highlights that protecting the ocean and its rich biodiversity is critical to ensure a healthy and sustainable future for us all.



# Clean the World Celebratory News



We were thrilled that the Orlando Sentinel Media Group ranked Clean the World Global as #23 in the Small Business category of their 2021 Top Workplaces recipients. We were recognized for creating a culture where employees feel engaged, appreciated, and fulfilled!

In 2020, we had ranked #37 in the same category, confirming that each year we make small strides to becoming a better organization. We have stayed true to our mission and each other, especially through the challenges of this year. We are so proud of how far we have come and look forward to how much further we will go!

## Soap Saves Lives Box Awarded Fast Company's World Changing Idea of 2021

The award honors businesses and organizations driving change in the world. This past year, the award recognized organizations responding to the COVID-19 pandemic and supporting people through that challenging time. Clean the World Global's Soap Saves Lives Box was also recognized within the Corporate Social Responsibility category, which highlights initiatives that use a company's platform and power to help advance change either internally or for the community.



# Donors

We want to express a special thank you to our generous donors whose monetary and in-kind contributions made it possible for us to provide critical services and supplies to the most vulnerable populations around the world.

## \$250,000+

CDC Foundation  
Hilton Effect Foundation

## \$100,000 - \$249,999

Caesars Foundation  
Las Vegas Sands Corporation

## \$50,000 - \$99,999

Children International  
Stepan Company

## \$1,000 - \$49,999

American Cleaning Institute  
Anthem BCBS Healthcare Solutions  
Benevity Fund  
Catherine Ciullo  
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Magdalene Heimermann  
Make Change! Trust  
Nicholas Maffeo  
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Silicon Valley Community Foundation  
Soapbox  
Spirit for Life Foundation  
Tarsadia/Clinton Foundation  
The Emelco Foundation  
The Fidelity Charitable  
Therese Falcone  
Transportation Impact  
Universal Orlando Foundation  
UPS

# Financials

Last year, we found ourselves adversely affected by the financial implications of the COVID-19 outbreak and subsequent government and school closures. This year, we were very encouraged to find ourselves on the path to gradual recovery!

REVENUE	
Financial Donations	3,980,879
In-kind Contributions	1,612,077
<b>Total Revenue</b>	<b>5,592,956</b>
EXPENSES	
Programming	4,561,738
Fundraising	302,102
Admin / Management	428,933
<b>Total Expenses</b>	<b>5,292,773</b>
<b>Net Income</b>	<b>300,183</b>

# Board of Directors

**Shawn Seipler, Chairman of the Board**

Clean the World Ventures, Orlando, FL

**Manohar Shenoy, Executive Director**

Clean the World Foundation, Orlando, FL

**Nicky Rudd, Secretary/Treasurer**

Vice President, Morgan Stanley, Atlanta, GA

**Ron Reese, Board Member**

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**Laura Schwartz, Board Member**

Former Director of White House Events, Clinton Administration, Chicago, IL

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**Christian Stuart, Board Member**

Executive Vice President of Gaming and Interactive Entertainment, Caesars Entertainment, Las Vegas, NV

**Vanessa Tobin, Board Member**

Former Global Head of WASH, UNICEF



## Thank you from our family at Clean the World and Clean the World Foundation!






## A special thank you to our sponsors and service partners!




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