



Clean the World®
— FOUNDATION —



Annual Report **2020**

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6,435,803 soap bars distributed

418,630 hygiene kits distributed

Distributed soap to United States, Zambia, Philippines, Nicaragua, Honduras, Bangladesh

Contributed towards a 67% reduction in diarrheal diseases in target schools through the WASH-in Schools program

Over 92% of every dollar raised went directly to WASH programs

And all of this is thanks to you - we couldn't have done it without your generous support!

A Letter from Our Executive Director

Dear Friends,

It's difficult to summarize the year 2020 in words. To say that it was heartbreaking would be an understatement. We experienced, in so many ways, unprecedented challenges that tested our abilities and limits.

At Clean the World Foundation, 2020 was a year when our work was more urgently needed than ever before. Even before the COVID-19 pandemic, we had committed to serving more people in more places with access to lifesaving water, sanitation, and hygiene. And then when the pandemic unfolded, we intensified that goal almost exponentially. Because proper hygiene is a critical step in preventing the spread of the virus - and because people living in poverty rarely have access to the resources needed to maintain proper hygiene - our work to provide access to these lifesaving resources became absolutely critical.

In a normal year, we typically serve about two million people globally. In 2020, we expanded our efforts as much as possible and, as a result, were able to serve over six million people. We targeted individuals and families most at risk from the pandemic, reaching those who are most vulnerable through food pantries, shelters, emergency clinics, refugee camps, and door-to-door outreach programs. We provided them with hygiene supplies, handwashing lessons, and referrals to other services to help keep them safe and healthy.

As we expanded our COVID-19 response efforts around the world, we also intensified our efforts in the United States. For example, we launched two new mobile shower trucks - one each in Orange County, FL, and Clark County, NV - designed to provide showers, hygiene resources, and, most importantly, wrap-around services to help people experiencing homelessness get the help they need to move into housing of their own. We also launched a large partnership with the CDC Foundation, setting up WASH Stations, which include porta-potties and handwashing stations, for people experiencing homelessness in Central Florida and Southern Nevada.

Globally, our WASH (Water, Sanitation, and Hygiene) Infrastructure & Education programs and partnerships in places like Uganda, Puerto Rico, and the Philippines, reached thousands of families with ongoing support to help them sustain their own access to water, sanitation, and hygiene in their local communities, reducing the spread of disease and improving the wellbeing of all for generations to come. And our WASH Microfinancing program helped hundreds of women in impoverished communities worldwide start and manage their own businesses making and selling supplies like reusable menstrual pads and face masks, providing a sustainable source of income for them and their families, while also providing their local communities with the supplies they need to stay healthy.

While our impact in 2020 was remarkable and our greatest yet, we know that none of it would have been possible without the generous support of our donors and partners. Thanks to all of you, our work to improve health and transform lives was able to meet the greatest challenges of our time and make a difference for the most vulnerable around the world. To say that we're grateful is an understatement. We hope that the details of this annual report showcase the powerful impact you helped us make.

With deep gratitude,



Manohar Shenoy
Executive Director
Clean the World Foundation



COVID-19 Response

Responding to humanitarian crises and natural disasters is always an essential part of our work each year. But in 2020, the COVID-19 pandemic caused an unprecedented need for our work. Since handwashing with soap is one of the most important ways to prevent the spread of the virus - and since those who are most vulnerable, such as people experiencing homelessness and those living in poverty worldwide, don't have access to proper handwashing resources - our focus on providing WASH (Water, Sanitation, and Hygiene) supplies to vulnerable communities was more urgently needed than ever before. Thanks to our donors and partners, we were able to expand our reach significantly, distributing over 6 million bars of soap and over 400,000 hygiene kits to vulnerable communities around the world. From shelters and food pantries to refugee camps and healthcare centers in underprivileged communities, we worked to identify and serve those populations who were most vulnerable to the spread of the disease while also most lacking in access to the supplies they needed to stay safe.

We're committed to continuing this effort in 2021, providing ongoing supplies of these lifesaving resources for as long as the pandemic threatens humanity.

Mobile Showers

The unhoused communities are among those most at risk for developing hygiene-related illnesses in North America. The outburst of the COVID-19 pandemic only heightened the risk of diseases and infections.

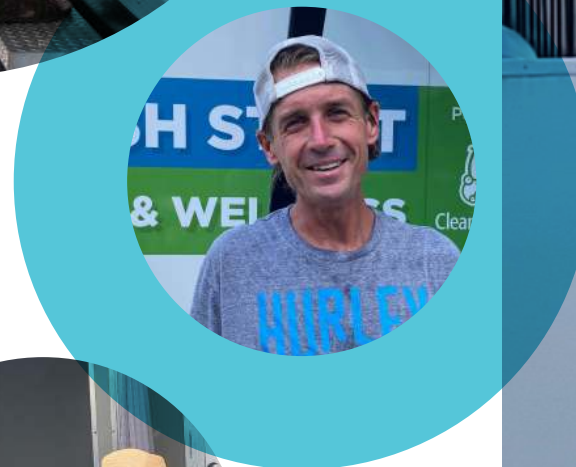
While the world adapted to the norm of working from home, practicing proper handwashing and hygiene, and social distancing, homeless communities faced challenges such as:

- Little access to cleaning materials
- Inability to social distance at work
- Unsafe living conditions increasing health risks
- Limited access to healthcare

The need to expand our Fresh Start WASH & Wellness program became a clear response to help unsheltered communities battle the outbreak of COVID-19.

In 2020, Clean the World Foundation expanded its relationships with municipalities to add two more Fresh Start WASH & Wellness shower units to its fleet - one unit in Clark County, NV, and one unit in Orange County, FL

Through our Fresh Start WASH & Wellness program, we've built valuable relationships with community leaders and service providers to empower individuals experiencing homelessness to seek the help they need to transition into self-sufficiency.



2020 Impact

- 5,220 Showers Provided
- 7,227 Hygiene Kits Provided
- 432 Veterans Showered
- 137 COVID-19 Tests Administered
- 158 ADA Showers Provided

Historical Impact

- 22,271 Showers Provided
- 30,426 Hygiene Kits Provided
- 1,322 Veterans Showered
- 442 ADA Showers Provided
- 685 Identification/Birth Certificates Generated

2020 Expansion

- 1 new unit in Clark County, NV
- 1 new unit in Orange County, FL

WASH Infrastructure and Education

This program aims to improve health by changing behaviors by ensuring proper WASH (Water, Sanitation, and Hygiene) practices are a part of everyday life. We accomplish this by teaming up with partners and local leaders to provide education and resources in the affected communities.

Puerto Rico

Our **WASH and Disaster Preparedness** program focused on providing the knowledge and skills to help keep children healthy and prepared in the face of potential disaster situations.

The intent was to incorporate a WASH in Schools program in areas of need in Puerto Rico. However, we had to readjust our strategy due to government and the COVID-19 pandemic. To adapt to this change, we shifted focus and worked closely due to community leaders to make an impact in areas where the need was urgent.

The program involved weekly training of community leaders with educational materials focusing on the importance of handwashing with soap and emergency preparedness. The concepts covered included water purification, creating and maintaining emergency supplies, and improving emergency communication, response, and routes.

These community leaders then become WASH Champions responsible for combining hygiene education with opportunities for practice and implementation.

The training sessions resulted in **100% attendance** during all the weeks the sessions were held. Attendees were given certificates of recognition and, more importantly, 24/7 access to the recorded educational sessions and supplementary materials to share in their communities.



Our Impact

Educated 39 Teachers

Facilitated 420,000 handwashes

Reached a total of 16 handwashing stations

Distributed over 4,200 bars of soap

Dominican Republic

Children are powerful agents of change and can share in the responsibility of keeping themselves healthy and contributing to family disaster readiness. Our involvement in the Dominican Republic (DR) began in 2019 based on the need to help students and their families understand the close relationship between good health and hygiene and sanitation habits.

We chose four economically challenged schools in the Punta Cana/Bavaro area to participate in a 9-month WASH in Schools program for the 2019-2020 school year.

We decreased absenteeism related to hygiene-related illnesses by providing weekly classes, soap supplies, and improved access to handwashing stations. In addition to the weekly lessons on hygiene promotion, all schools received weekly volleyball lessons from our program coordinators, creating more opportunities to reinforce handwashing at appropriate times.

We trained 39 teachers between all four schools and set aside dedicated time to teach hygiene education at least once a week. In addition, we installed 4 handwashing stations in each school, making a total of 16 sinks. We also repaired existing water systems to ensure that students had access to all handwashing points.

The DR's response to the pandemic resulted in schools' closure, which brought our WASH in Schools program to an abrupt stop. Although the students could not continue receiving instruction in the classroom, they were able to continue using Clean the World Foundation soap during the pandemic. Students who came to the school to receive food rations also received 3 bars of soap to be used in their homes. We distributed 4,200 bars of soap through the WASH in Schools Programs.

Menstrual Health & Women's Microfinance

The Menstrual Hygiene Management (MHM) component of the WASH in Schools program focuses on mitigating menstruation-related challenges for girls from schools. The aim is to reduce absenteeism from school by improving girls' attendance, self-esteem, confidence, academic performance, access to sanitary pads, and access to menstrual hygiene facilities in the schools.

UGANDA

In 2020, we focused on expanding our WASH (Water, Sanitation, and Hygiene) efforts in the Merikit region of Tororo, Uganda, by introducing our Menstrual Hygiene Management (MHM) Program in four primary schools and two secondary schools.

We met routinely with Senior Women Teachers from each school to debunk any cultural myths around menstruation, provide strategies on menstrual hygiene, provide lessons on how to create reusable menstrual pads, and reinforce the importance of handwashing. In addition, we provided the women an abbreviated business course on how to start their own WASH-focused business centered around the creation of reusable pads.

Each girl present for the distribution of the menstrual pads received 2 reusable menstrual pads. We recorded a 30% decrease in absenteeism rates - especially amongst female students - resulting directly from the increased access to safe water, soap, sanitary pads, and changing rooms for the girls at school.

The outbreak of the COVID-19 virus greatly affected all planned activities from February to October 2020 due to national lockdowns and subsequent closure of schools to prevent the spread of the virus. To mitigate these challenges, we decided on a 6-month project extension to ensure the program's sustainability after our exit.



Outcome

Women Supported to Start Sustainable Businesses

Emergency Relief Supplies Distributed

Access to Soap

Women Served by Feminine Hygiene Education

Community Engagement

Diarrheal Cases

Impact

30 Women

100 Masks

175 jerricans (3500 liters) of liquid soap

2500 Girls

100 volunteers

30% decrease (From 40% to 10%)

Hygiene Stations for People Experiencing Homelessness

We are proud to partner with the CDC Foundation to launch our latest program: Hygiene Stations for People Experiencing Homelessness. We know that people experiencing homelessness don't have reliable access to hygiene supplies, so the solution is simple – bridge the resource gap by deploying clean and accessible bathrooms and handwashing facilities.

At the same time, these individuals are at a much higher risk for catching, spreading, and potentially dying from hygiene-related illnesses, including COVID-19. In 2020, Clean the World Foundation partnered with the CDC to provide a network of portable handwashing stations and porta-potties in or near the encampments throughout the region. The self-contained handwashing stations provide ongoing access to soap, clean water, and paper towels for proper handwashing and drying. All wastewater is collected in a built-in tank, and a trash can is attached to collect paper waste. The self-contained porta-potties are secured, regularly sterilized, and stocked with toilet paper. These units are monitored and maintained frequently by a dedicated staff person who cleans the units, empties the wastewater tanks, restocks the necessary supplies, and provides necessary maintenance to keep the units fully functioning. In 2020, as part of the pilot program, 13 porta-potties and 9 handwashing stations were set up across 6 locations in Nevada.



Donors

We want to give a special thank you to our generous donors whose monetary and in-kind contributions made it possible for us to provide critical services and supplies to the most vulnerable populations around the world.

\$250,000+

CDC Foundation
Orange County Government
Las Vegas Sands

\$100,000 - \$249,999

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MDRT Foundation

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Shriley McKernan Courage Foundation

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Financials

Thanks to our supporters and partners, we’re able to allocate 92% of every dollar directly to our programs around the world. Fundraising and overhead expenses account for just 6% of our budget.

Cash		In-Kind	
Income	2,622,207	Received	3,858,741
Expense	2,100,291	Distributed	7,032,246
	521,916		(3,173,505)

*The loss is a result of Clean the World distributing more soap than was received due to the increased demand for soap during the COVID-19 pandemic.

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