

As Regional President, Sean McBurney oversees hotel, gaming, food and beverage, retail, surveillance and security operations for the company's 9 properties in the Las Vegas Region. During his time in the gaming industry Sean has made contributions at Caesars Entertainment specifically in the fields of marketing and operations.

Sean began his career at General Motors as a Mechanical Engineer. While at GM he worked in Advanced Vehicle Development at the GM Technical Center and manufacturing at the Detroit-Hamtramck Assembly plant where he oversaw engine production.

After completing his MBA at Stanford, Sean joined the gaming industry as a President's Associate for Caesars Entertainment in 2006. He quickly moved into Casino Marketing as Vice President for Harrah's, Flamingo, Imperial Palace and Bill's Gamblin' Hall. During his time there, he was responsible for all VIP sales and service efforts. In 2008, Sean was responsible for integrating Total Rewards into the recently acquired Planet Hollywood property. He remained at the property to lead the casino marketing efforts of Planet Hollywood as well as Bally's and Paris Las Vegas.

With the creation of the Caesars Enterprise Shared Service organization Sean was responsible for the VIP efforts of 20 properties across 7 states as the Regional Vice President of VIP Marketing representing over \$1 billion in gaming revenues. While in this role he re-engineered host programs to create greater specialization in sales and service delivery, consolidated fragmented sales centers across the enterprise to better facilitate cross market play and created a new player contact strategy to increase outbound contacts and improve sales conversion rates.

In 2012 he transitioned into operations as Vice President and Assistant General Manager for Bally's, Paris and Planet Hollywood. There he had responsibilities for gaming, food and beverage, security, surveillance, risk management and retail operations. In 2014 Sean became the General Manager of Caesars Palace overseeing the company's flagship property until his recent promotion to Regional President.

Sean holds a Bachelor of Science degree in Mechanical Engineering from Kettering University and a Master of Business Administration degree from Stanford University.