



CLEAN THE WORLD & CAESARS PARTNERSHIP



CAESARS
ENTERTAINMENT



CAESARS
FOUNDATION



Over a Decade of Impact

Our partnership with Caesars Entertainment and Caesars Foundation spans a decade and their impact goes far beyond mobile showers. In **2010**, our Las Vegas recycling center opened with their support, and over the past **11 years**, they have helped us produce over **3 million bars of soap** as part of our hospitality recycling program!

Their housekeepers collect soap and bottled amenities for over **38,000 hotel rooms** and have kept **830,000 lbs of waste from landfills** around the world. Caesars' employees have assembled **23,000 hygiene kits** that have been distributed to people in need across the US. Together we have gone on **8 global distribution trips** to see first-hand the impact they are making.

A chronically homeless person costs the taxpayer an average of \$35,000 per year.

Individuals using supportive services are more likely to participate in job training programs, attend school, discontinue substance use, have fewer instances of domestic violence, and spend fewer days hospitalized than those not participating. Access to clean water, soap, and washing facilities reduces the risk of infection and illness from within the homeless population, as well as the spread of viruses like COVID-19 to the community at large. Clean the World works with local partners that add over **20 additional wrap-around services** for the unhoused.

With Caesars' support, we will provide even more showers and hygiene services to individuals experiencing homelessness. **Together, we are going to save lives.**

To learn more about this life-changing partnership visit cleantheworldfoundation.org/caesars-media-kit or contact freshstart@cleantheworld.org