



Clean the World<sup>®</sup>  
— FOUNDATION —

IMPROVING HEALTH. TRANSFORMING LIVES.  
**2018 ANNUAL REPORT**



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## 2018 By the numbers

- Served over **1.2 million** people in 26 countries
- Distributed over **3 million** bars of soap
- Engaged **16,316** volunteers at our Orlando & Las Vegas locations
- Volunteers gave **40,727** hours of service in Orlando & Las Vegas
- Provided **7,500** showers through our mobile hygiene unit
- Distributed over **300,000** hygiene kits



## WASH Education

Our **WASH Education** programs and partnerships provide education and resources around water, sanitation, and hygiene (WASH) to children and families around the world. The goal is to improve health by changing behaviors and ensuring proper WASH practices become part of a person's everyday life. To do this, these initiatives teach lessons on WASH on a weekly or biweekly basis, using needs-based, locally-customized, and outcome-measured curriculums that are designed to operate for 9 months or more.

One example of this type of programming is our **WASH in Schools** program in India. In 2018, we wrapped up the first year of the program, which served **over 5,000** children in some of the poorest regions of the country. These kids live in communities plagued by chronic outbreaks of cholera and other preventable WASH-related illnesses. After **9 months** of providing ongoing WASH education, along with access to clean water, hygiene supplies, and toilets, we saw tremendous improvements in hygiene habits and health. By the conclusion of the program, WASH-related illnesses decreased by **97%**! These students are now attending school more regularly and are on a path to getting the education they need to improve their lives and the lives of their families.

In the United States, we continued our **Soap in Schools** outreach with elementary and middle school students, where we meet monthly with students and parents to demonstrate the importance of proper handwashing.

In 2018, we served **over 525,000** people in our WASH Education programs & partnerships across **21 countries**.

# Sands Cares Fresh Start Mobile Showers powered by Clean the World

Our **Fresh Start Mobile Showers** officially launched in July of 2017 with our partner, Las Vegas Sands. Not only has the mobile hygiene unit made hygiene accessible to hundreds of people, it has also helped to build lasting relationships and a shared sense of community between the users and the various service providers on the ground. The trust that's been built within this community is what empowers individuals experiencing homelessness to get the services and assistance that they need to transition into a life of self-sufficiency. We partner with other local organizations who provide critical services that include everything from transitional housing and supplies to job placement, healthcare and legal services. In 2018, we served **7,500** people in the Greater Las Vegas community!

## Homeless service partners include

1. Nevada Homeless Alliance
2. West Care
3. CARE Complex
4. Las Vegas Township Community Impact Center
5. The Gay and Lesbian Community Center
6. The City of Las Vegas/Stupak Community Center



"The MHU has been a Godsend. Being able to take a private shower makes me feel human again and Kevin has been a big brother to many that are dealing with hard times.

Especially myself."  
- Jameel Milligan  
(homeless)





## Emergency Relief & Humanitarian Aid

In 2018, we continued our commitment to supporting disaster victims by providing additional relief to families throughout the Caribbean who were impacted by the historic 2017 hurricane season, including ongoing efforts in Puerto Rico and beyond. Thanks to our donors and partners, we provided emergency hygiene kits along with relief supplies to tens of thousands of people throughout the region.

During the 2018 hurricane season, we responded to hurricanes Florence and Michael, providing over **150,000** emergency relief kits and hygiene supplies to victims throughout the southeastern United States. In addition, we provided a relief shipment of soap and hygiene supplies to the Marianna Islands following the devastation from Typhoon Yutu - one of the strongest storms to ever hit a US territory. These storms left tremendous destruction and devastation in their wake, destroying homes and displacing hundreds of thousands of people.

In addition, our partnerships with other global health organizations, enabled us to provide humanitarian relief shipments of soap and hygiene supplies to children and families facing other emergencies around the world, from droughts to earthquakes and much more. Soap and hygiene supplies are critical resources in times of crisis, helping stem the spread of life-threatening illnesses while helping the most vulnerable populations remain healthy while recovering from the disaster.

Between our hurricane relief efforts and our humanitarian partnerships, we served **over 575,000** people in 2018.

## Refugee Crisis

Families who are displaced from their homes often struggle to access basic needs like hygiene supplies, which are critical to maintaining health in the often cramped and squalid conditions in refugee and IDP (internally displaced people) camps. Clean the World Foundation's commitment to emergency relief goes beyond natural disasters and includes a special focus on refugees. In 2018, we successfully distributed hundreds of thousands of bars of soap to families affected by refugee crises through our ongoing strategic partnership with Helping Hand for Relief and Development (HHRD). This includes people affected by the ongoing crises in Syria, Somalia, and South Sudan, among others. In addition, we partnered with Global Medic to provide urgently needed WASH supplies to displaced populations in places like Yemen and Bangladesh.



In all, we served **over 100,000** people in 2018 through our refugee and displaced populations response efforts.





## Microenterprise

At Clean the World Foundation, we strongly believe in ensuring that the impact we deliver is sustained at the local level, long-term. After our programs have taken hold and there are signs of behavior change, we transition the work to local leaders. At that point, we strategically work to ensure that local communities have access to much-needed hygiene supplies. In cases where these supplies are not available in sufficient quantities or at affordable prices, we launch our Microenterprise Program. This program helps local women entrepreneurs start sustainable businesses making and selling the supplies their communities need. This ensures the local community has access to affordable hygiene items, while also creating dignified jobs that produce livable wages. Through microfinancing and job creation opportunities, we look to empower women in the communities where we work.

In Haiti, we're proud to partner with Rebuild Globally to provide dozens of women entrepreneurs with the resources and training they need to recycle textiles. And we even use some of their materials in our WASH Education programs, providing the soap containers that hold our bars of soap at handwashing stations in schools!



In Cambodia, we're delighted to partner with Eco Soap Bank, providing over 30 women with resources and training to make and sell their own bars of soap. Some of their soap is also used in WASH Education partnerships in schools throughout the region.

## Feminine Hygiene

The lack of feminine hygiene supplies and education, coupled with cultural stigmas and taboos, means many young women in developing countries are unable to attend school for several days each month. Over time, this often leads to the girls dropping out of school altogether, only exacerbating economic disparities and continuing local cycles of poverty.

In addition, many young women are forced to use improvised items like leaves and twigs, dirty rags, or even cut-up pieces of mattresses instead of proper sanitary pads and personal care items. This puts the girls at grave health risks on a monthly basis, often causing life-threatening conditions that are completely avoidable.

To address this global issue, Clean the World Foundation now includes comprehensive lessons on feminine hygiene for both boys and girls in our WASH Education programs and partnerships around the world. The goal is to remove stigmas and create safe, welcoming environments so that girls can stay in school and continue their education. In addition, we ensure there is local access to affordable, quality feminine hygiene supplies, and even invest in microenterprises to make supplies locally when other sources aren't available.

In 2019, we have feminine hygiene education initiatives launching along with our WASH education programs in communities around the world, including Haiti, Uganda, the Dominican Republic, and many more.





## Global Service Trips

Our Global Service Experience trips are a chance for our donors and supporters to see, first-hand, the importance of providing WASH Education and connecting with the communities served by Clean the World Foundation and our local partners. These trips are a life changing experience for the attendees, as they personally participate in the educational programming and hands-on lessons with the children. In 2018, we visited Mexico and Zambia, where participants joined ongoing programs and taught handwashing to hundreds of children and their families, providing hygiene education in our own fun and unique way. At the end of the day, our global service trips are about giving back to the local communities and providing an unforgettable experience for the families as well as our partners.

*“I wanted to personally let you know that the impact of the week in Mexico was more than I could have ever expected. The eclectic group that came together for this found empowerment to impact change, formed powerful friendships and one-of-a-kind memories. I would like to thank Clean the World and acknowledge the incredible work you are doing around the world.”*

**– Margaret George (Ceasars)**





## Community Engagement

Every year Clean the World Foundation is fortunate to have thousands of volunteers visit our facilities in Orlando, Hong Kong, and Las Vegas. With their tireless efforts, we are able to recycle thousands of pounds of hygiene supplies, which are then used in our WASH programs around the world. Without the support of our volunteers and the countless hours they've dedicated, we would not be able to accomplish our life-changing mission. In 2018, **16,316 volunteers** dedicated over **40,727 hours** of their time at our Orlando and Las Vegas locations, alone. The impact our volunteers have made is nothing short of incredible. We are so grateful for our volunteers - from the corporate groups, to the students, to the thousands of devoted individuals that return to help us, time and time again.

As part of our community engagement initiatives, we also provide volunteer opportunities to local special needs schools, allowing students with disabilities the chance to give back to the community.

*“Our Students with special needs, they all have different ability levels and with those ability levels, there’s such a diverse amount of jobs here they can do at Clean the World Foundation and actually feel like part of the community. A lot of times people with disabilities don’t have the opportunity to feel like part of the community, Clean the World Foundation has given them that opportunity.”*

**– Denise Scott, Teacher**



## Global Leadership

Clean the World Foundation is proud to be a part of groups that work to guide advocacy and strategy for WASH topics globally. These leadership bodies allow us to have an active role and a strong voice in the decisions about WASH policies and practices around the world.



## Donors

We want to give a special thank you to our generous donors whose monetary and in-kind contributions made it possible for us to provide critical services and supplies to the most vulnerable populations around the world.

— \$100,000+ —

*Beaumont Products  
Caesars Foundation  
Las Vegas Sands  
Orlando Volleyball Academy*

— \$10,000 + —

*American Cleaning Institute • Guest Supply  
Live Nation • Montei Family Foundation  
Seminole Gaming • SoapBox Soaps*

— \$1,000+ —

*AGS Exposition Services • Anthem Healthcare Solutions  
Boy Scout Troop 102 • Charles Schwab Foundation • Davita • Disney  
Giving University • Insight Orlando ONE • Jade Gummer • James Sundial  
Jeff Chase • Loring Woolcott Coolidge • Marriott International • Paul Xenis  
Pioneer Property Management • PwC • Silver Lining Amenities, Inc.*



# Financials

Thanks to our supporters and partners, we're able to allocate 94% of every dollar directly into our programs around the world. Fundraising and overhead account for just 6% of our budget.

<b>Revenue</b>	
<b>Financial Donations</b>	<b>\$2,581,219.63</b>
<b>In-Kind Contributions</b>	<b>\$3,866,766.96</b>
<b>Total Revenue</b>	<b>\$6,447,986.59</b>
<b>Expenses</b>	
<b>Programming</b>	<b>\$5,894,197.22</b>
<b>Fundraising</b>	<b>\$145,342.77</b>
<b>Admin/Management</b>	<b>\$230,882.58</b>
<b>Total Expenses</b>	<b>\$6,270,422.57</b>

**Net Income \$177,564.02**

# Board of Directors

**Samuel Stephens, Executive Director**  
Clean the World Foundation, Washington, DC

**Shawn Seipler, Chairman**  
Clean the World Ventures, Orlando, FL

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**Paul Xenis, Board Member**  
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## **CLEAN THE WORLD FOUNDATION**

Clean the World Headquarters  
Orlando, FL  
2544 E Landstreet Rd  
Suite 600  
Orlando FL 32824  
Phone: (407) 574-8353

Foundation Executive Offices  
Washington, DC  
2607 24th St NW, Ste 3  
Washington, DC 20008  
Phone: (202) 414-7884  
[info@CleantheWorldFoundation.org](mailto:info@CleantheWorldFoundation.org)

Las Vegas, NV Office  
3111 South Valley View Blvd  
Suite L 115  
Las Vegas NV 89102  
Phone: (702) 221-8777